

AFPLI PHILANTHROPY DAY 2017
RESOURCE ADVISORY CENTER
SPONSORSHIP AND EXHIBIT OPPORTUNITIES
AFPLI PHILANTHROPY DAY 2017
RESOURCE ADVISORY CENTER
SPONSORSHIP AND EXHIBIT OPPORTUNITIES
AFPLI PHILANTHROPY DAY 2017
RESOURCE ADVISORY CENTER
SPONSORSHIP AND EXHIBIT OPPORTUNITIES
AFPLI PHILANTHROPY DAY 2017
RESOURCE ADVISORY CENTER
SPONSORSHIP AND EXHIBIT OPPORTUNITIES
AFPLI PHILANTHROPY DAY 2017
RESOURCE ADVISORY CENTER
SPONSORSHIP AND EXHIBIT OPPORTUNITIES
AFPLI PHILANTHROPY DAY 2017
RESOURCE ADVISORY CENTER
SPONSORSHIP AND EXHIBIT OPPORTUNITIES

Friday, November 17, 2017
Melville Marriott



Philanthropy Day 2017

Good People, Good Causes

Presenting Sponsor



www.philanthropyday.org

Reach Not-For-Profit Leaders and Decision-Makers

Philanthropy Day sponsorship is a unique opportunity for your company to reach over 600 fundraising professionals and business leaders.

The Resource Advisory Center (RAC)

Sponsorship of the annual Philanthropy Day conference is an amazing way to show support for organizations that currently use your services and to get in front of those thought-leaders who make important organizational decisions on a daily basis. Sponsorship of Philanthropy Day gives your company the benefit of several months of targeted marketing in conjunction with the industry's signature event.

Sponsors of AFPLI gain invaluable marketing exposure while networking with important industry leaders and decision-makers. Launched in 2013, the Resource Advisory Center (RAC) at Philanthropy Day was designed to enhance the sponsor and exhibitor experience. With conference registration situated among the RAC, our attendees and exhibitors will have the perfect opportunity to meet and mingle during breakfast, throughout session breaks and during dessert following the awards luncheon. Our Resource Advisory Center highlights the solid partnership between industry and the not-for-profit community on Long Island.

All Sponsorship Packages Include:

- ★ Exhibit space with complimentary internet and electricity access in the Resource Advisory Center
- ★ Recognition in the AFPLI e-newsletter
- ★ Listing and/or link on AFPLI's Online Business Resource Directory for one year
- ★ Access to mailing list
- ★ Listing in Philanthropy Day Journal
- ★ Recognition plaque

To Sponsor:

Contact Robert Vitelli, MA, COO, LGBT Network
516/323-0011 or robert@lgbtnetwork.org
or AFPLI Administrator Joan Connor
631/249-5008 or info@afpli.org

Philanthropy Day Program Agenda

8:00 am	Registration Begins
8:00 - 9:00	Resource Advisory Center/Coffee/Networking
8:30 - 9:00	New Attendee Orientation
9:00 - 10:15	Workshop Sessions
10:15 - 10:45	Resource Advisory Center/Coffee/Networking
10:45 - noon	Workshop Sessions
11:30 - 12:15	Honoree Reception (by invitation)
noon - 12:30	Resource Advisory Center/Networking
12:30 - 2:00	Luncheon with Keynote and Honoree Presentations
2:00 - 2:45	Dessert in Resource Advisory Center/Networking
2:45 - 4:00	Workshop Sessions
4:00 - 5:00	The Social: The Drink, The Draw, The Gift



SPONSOR AND EXHIBITOR PACKAGES AND BENEFITS	PRESENTING SPONSOR \$30,000	SENTINEL SPONSOR \$10,000	PATRON SPONSOR \$7,500	GUARDIAN SPONSOR \$5,000	AWARD SPONSOR* \$5,000	BENEFACTOR SPONSOR \$2,500	FRIEND SPONSOR \$1,500	RAC EXHIBITOR \$900
SIGNATURE BENEFITS								
Welcome Attendees at Keynote Address	√							
Logo on Philanthropy Day Promotional Material	√							
Panel Participation 1 Philanthropy Day + 2 Meetings	√							
Logo on Announcement for AFPLI Annual Meeting	√							
Welcome attendees at AFPLI Annual Meeting	√							
Signage at AFPLI Annual Meeting	√							
ONLINE BENEFITS								
Logo on Philanthropy Day Website	Hyperlink	Hyperlink	Hyperlink	√	√	√	√	
Recognition on AFPLI Facebook and LinkedIn Pages	√	√	√	√	√			
PHILANTHROPY DAY BENEFITS								
Pre-Event Access to AFPLI Membership Mailing List	2x	2x	1x					
Post-Event Access to AFPLI Attendee Mailing List	2x	2x	2x	2x	1x	1x	1x	1x
Sponsor Recognition with Signage	Breakfast	Breakfast		Track	On Award			
Exhibit Space	Premium Double		Premium	Premium	√	√	√	√
Name on Luncheon Award Title for 1 Year					√			
Tickets to Awards Luncheon	Table of 10	Table of 10	Table of 10	Table of 10	5 Seats	4 Seats	2 Seats	1 Seat
Company Logo Projected on Screens at Luncheon	√	√	√	√	√	√	√	
Prominent Signage at Philanthropy Day	√	√	√	√	On Award			
Company logo in all event-related e-blasts	√	√						
Welcome Attendees to First Track Session				√				
Ad in Philanthropy Day Journal	Full Page	Full Page	Full Page	Full Page	Half Page	Half Page	Half Page	
Include Promotional Material in Event Tote Bag	√	√	√	√	√			
Logo on the Tote Bag	√	√						
Recognition from Podium at Awards Luncheon	√	√	√		Award Name			
Invitation to Awards VIP Reception	√	√	√	√	√	√	√	
Banner Displayed at Awards Luncheon	√	√						
Tickets to the Philanthropy Day Conference	4 Tickets	2 Tickets	2 Tickets	1 Ticket	1 Ticket			
NETWORKING BENEFITS								
Tickets to All 2016 Monthly Education Meetings	2 Tickets	1 Ticket	1 Ticket	1 Ticket	1 Ticket			
Tickets to the AFPLI's Annual Meeting	2 Tickets	1 Ticket	1 Ticket	1 Ticket	1 Ticket	1 Ticket	1 Ticket	

Award sponsorship can be added to another level for an additional \$5,000 gift, or can be a stand-alone award



The Big Picture

AFP is the professional association of individuals and organizations responsible for generating philanthropic support for a wide variety of not-for-profit and charitable organizations.

The Association of Fundraising Professionals (AFP), which represents more than 30,000 members in 207 chapters throughout the world, advances philanthropy through advocacy, research, education and certification programs. AFP fosters the professional development of fundraising professionals and promotes ethical standards in the profession.

The Local Landscape

The Association of Fundraising Professionals Long Island chapter (AFPLI) is Long Island's affiliation for professional fundraisers, those whose positions require fundraising expertise on a professional or volunteer basis, and individuals considering a career in fundraising. For 30 years, this professional organization has delivered Philanthropy Day to the Long Island not-for-profit community—it's become the gold standard in development education.

AFPLI is a four-time winner of the 10 Star Chapter Award, presented by AFP to chapters that have accomplished significant membership growth and chapter success. AFPLI has also won the Charles R. Stephens Excellence in Diversity Chapter Award, which honors the chapter's efforts in building diversity.

AFPLI is a large organization with one goal: to help our members achieve the highest levels of professional success while helping their organizations reach their goals.

The Resource Advisory Center (RAC) at Philanthropy Day 2017

Friday, November 17, 2017 • Melville Marriott

SPONSOR REGISTRATION FORM

Please indicate level of Sponsorship:

- | | | | |
|----------------------------------|----------|-------------------------------------|---------|
| <input type="radio"/> Presenting | \$30,000 | <input type="radio"/> Award | \$5,000 |
| <input type="radio"/> Sentinel | \$10,000 | <input type="radio"/> Benefactor | \$2,500 |
| <input type="radio"/> Patron | \$7,500 | <input type="radio"/> Friend | \$1,500 |
| <input type="radio"/> Guardian | \$5,000 | <input type="radio"/> RAC Exhibitor | \$900 |

Name of Firm _____

Contact _____

Nature of Business _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-Mail _____

Exhibit Space? Yes No

Exhibit Contact _____

Phone _____ Fax _____

E-Mail _____

Total Amount Enclosed \$ _____ Check Visa MC

Payment must be made before November 17th.

Payments are tax-deductible to the extent allowed by law.

Card # _____ Exp. Date _____

Name on Card (print) _____

Signature _____ Date _____

Name(s) to Appear on Luncheon Badge(s) (please print)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

Send this form and check payable to:

AFPLI, 110 Schmitt Boulevard, Farmingdale, NY 11735

Joan Connor, Chapter Administrator

info@afpli.org | 631-249-5008

Journal opportunities available – please call or email for info.

A Big Thank You to Our 2016 Sponsors

Presenting Sponsor BANK OF AMERICA

Patron Sponsor

Lorraine Gregory
Communications

Guardian Sponsors

Astoria Bank
CP Nassau
Craig M. Cooper
Productions, Inc.
Fleury Design
Northwell Health

Benefactor Sponsor

Buchbinder Tunick &
Company LLP

Friend Sponsors

Crowdster
Design Audio Visual, Inc.
DeVito Studios Ltd.
Event Journal, Inc.
Farrell Fritz
GiveGab
Greco Planning Group, Inc.
Hicks Nurseries
Long Island Business News
Molloy College

New York Community Bank
Foundation

Newsday

Hon. Roger Tilles, Member,
NYS Board of Regents

The 5th Annual Long Island
Imagine Awards

Winthrop-University Hospital

Resource Advisory Center Exhibitors

501 Auctions
Coastal Risk Management
Crescendo Interactive
Donorly
Eleo Online Donor
Management Software
Event Kings
Generosity Series
Hofstra University
Long Island Aquarium
Long Island Arts Alliance
Long Island Marriott
Orr Associates, Inc. (OAI)
United States Bronze Co.

Donor

G&G Florist

For complete information
and online registration, visit
www.philanthropyday.org, or
scan the QR code with your
smart phone.



110 Schmitt Boulevard
Farmingdale, NY 11735
631-249-5008 Phone
info@afpli.org
www.afpli.org
www.philanthropyday.org